



RISE & SHINE

CLI's L.E.A.D. Fusion

Leadership Empowerment & Advanced Development
for Brilliant Solutions



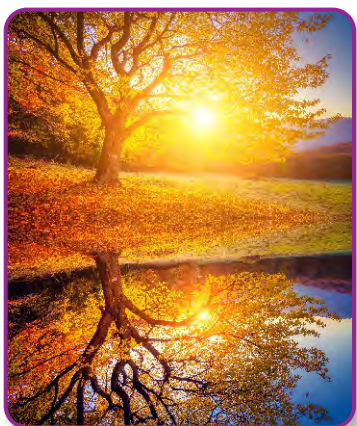
Fusion of Skill, Strength & Spirit
Unique Combination of Mentoring, Training & Consulting
for Excellent Engagement, Empowerment & Illumined Leadership

Stand out as an Illumined Leader in Your Field
Lead with Strength, Vision, Wisdom and Values

FOR CXOs, MANAGERS, INDIVIDUALS & TEAMS AT ALL LEVELS

CLL's L.E.A.D. Fusion

provides the Keys to Illumined Leadership



BE RESILIENT, SELF-AWARE AND EMPOWERED

- Engage in Self-Reflection for Personal and Professional Growth
- Amplify Your Strengths and Increase your Confidence
- Improve your Ability to Influence Up, Down and Across
- Find Your Subconscious Blind Spots and Eliminate them Forever

ACTIVATE WHOLE-BRAIN GENIUS THINKING

- Inspire Innovative, Brilliant Solutions to all Challenges & Goals
- Initiate Fast Strategic Thinking and Planning for Ultimate Success
- Tap Into and Build Your Intuition
- Discover more of your Genius Within



IGNITE LEADERSHIP COMPETENCY

- Strengthen Relationships in Every Area of Life
- Reduce Stress & Resolve Conflict
- Be a Balanced Leader - Lead with Logic & Heart
- Build a Culture of Engagement

STAND AS A BEACON OF VALUES-BASED LEADERSHIP

- Anchor into your Integrity and Core Values
- Positively Motivate Teams and Individuals
- Inspire Others to Become Leaders
- Create Peace and Productivity



*Illuminate the Prosperous, Positive Path Forward for Yourself,
Your Teams and Your Organization to Rise & Shine!*

Your Choices to Engage, Empower and Illuminate

CLI's L.E.A.D. *Fusion* Training and Skill-set options brilliantly propel yourself and others to succeed and shine. With CLI's award-winning and fully expansive tools and training at your command, you can greet every challenge, issue and goal at an entirely new level of thinking that sparks innovation, solutions and clear action steps. *Expect a high ROI.*



Illuminate

Leadership in Action

(Training, Coaching, Mentoring)
- 1 year + program –

Propel yourself and your entire organization forward with this top-of-the line, indepth Leadership Development Program. Expand your Core Competencies, Amplify your Strengths and put all your garnered Skills and Wisdom into full Action. Tap into and fully develop the brilliance within yourself and your Organization.

The evidence is clear. Training combined with Coaching gives the best return on investment.

This development program helps leaders *accomplish their individual & team goals* with:

- An Orientation
- Profile Assessments
- 1 on 1 Executive Coaching
- 3 day Retreat accelerates team harmony and personal progress
- Mentoring
- Webinars on customized Leadership Competencies
- Group Coaching quickly kicks out roadblocks
- Follow-up Program.

Shorten Your Leaders' Learning Curve Today!

Empower

Leaders & Employees Learn Coaching Skills

Often referred to as the "Harvard" of coaching, CLI trains CXOs, managers, leaders, team leaders, HR Professionals and support staff, in the art & science of the *Coaching Conversation*. CLI's Coach Training provides the tools and skills to engage and empower both yourself and all people that you interact with. This is an important asset to increase your interrelationship skills as well as expand self-awareness for areas of personal and professional development.

Benefits include:

- Higher engagement of staff
- Increased self-confidence
- Valuable talent development
- Leadership abilities soar
- Innovative solutions
- Communication improves
- Reduce stress
- More inner peace
- Resolve & prevent conflict
- Values-based leadership
- Employee wellness & more...

You will be amazed at the results!



Engage

Private 1 on 1 Executive Coaching

Step into your greatness and reach your goals! Work 1-on-1 with a CLI Coach! CLI Mind-Kinetics® Coaches are renowned for helping leaders to *dramatically* change their behaviours and acquire the leadership competencies necessary for great professional success.

Benefits include:

- Negative thinking vanishes
- Master the subconscious mind to amplify your leadership strengths
- Vast array of profile assessments
- In your Coaching Journal record your progress
- CLI Values Cards inspire Values-Based Leadership
- A 12 week Leadership Self-Reflection Program for daily progress
- Use apps to Self-Coach and solve challenges.

And, how about your Employees? Give them the gift of a CLI Mind-Kinetics® Coach to raise their own bar of excellence.

Improve your sales and profits today.

CLI's L.E.A.D. *Fusion* provides a wide array of additional options to support Personal and Professional Development to assist you to meet and exceed your every vision, mission or goal.

Webinars & Short Training Programs

- Leader as Power Coach®
- SuperExcellent Selling!
- Positive Thinking and more.

Webinars include:

- How to Self-Coach
- Become both a Task and People-Oriented Leader
- Understanding behaviours
- How to be a Star Leader
- Develop Mission, Vision, Values
- 20 Leadership Tools they don't teach us in MBA School!

Train-the-Trainer Programs

Virtually all of CLI's Training Programs are available for you to bring in-house. Your internal Trainers will be trained and licensed to deliver these programs to your own people.

Save time & money!
Ask us how!

Learning Resources

- Apps
- The Brain Walk® – The World's #1 Positive Thinking Tool
- Assessment Profiles
- Books ...

Encourage Self-Development
Ask us for the price list!



We invite you to Rise & Shine as an Illumined Leader in Your field, leading the way forward with greater Strength, Vision, Wisdom and Values

Coaching and Leadership Solutions

Leading Change with Logic and Heart

Since 1991, Coaching and Leadership International Inc., headquartered in Canada, has been transforming lives, businesses, and the coaching and leadership industries around the globe, *Leading Change with Logic and Heart*.

Work with us to expand the potential of your people: Engage, Empower and Illuminate.



Betska K-Burr & John Burr, Co-Presidents



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