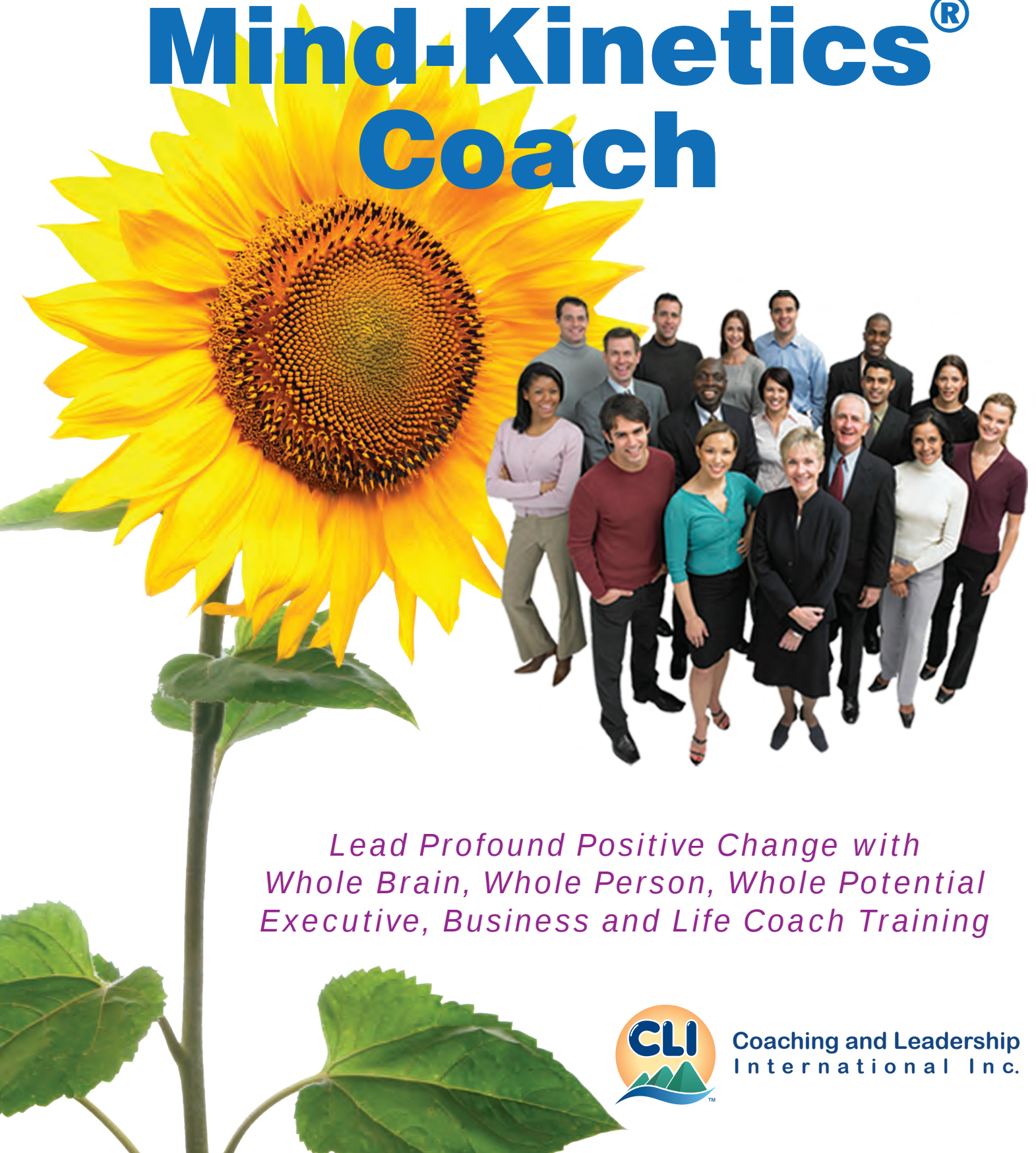


Seed the World with Positive Change

as a **CLI**

Mind-Kinetics® Coach



*Lead Profound Positive Change with
Whole Brain, Whole Person, Whole Potential
Executive, Business and Life Coach Training*



**Coaching and Leadership
International Inc.**

Your Expansive Potential

Stand out in the field and shine with confidence, skill and everything you need to be a highly effective, successful and internationally recognized Certified Executive, Business, or Whole-Life Coach.

LEADERSHIP/EXECUTIVE COACH

Become a highly sought after Executive or Internal Corporate Coach to inspire transformational leadership for organizations to thrive.

WHOLE-LIFE COACH

Step into your purposeful path of Service with everything you need, in hand and heart, to support positive change for yourself and your clients to thrive personally and professionally.

**Specially
Designed for:**

BUSINESS COACH

Bring all your tools, skills and insights into focus to support your clients in any and all aspects of business success and accelerate business growth.

PERSONAL & PROFESSIONAL SELF-DEVELOPMENT

Become the BEST you can be in every area of life and work - and then help others do the same.

Often referred to as the 'Harvard' of coach training, CLI offers one of the most comprehensive, advanced Certified Coach Training programs in the world.

" ... probably the most revolutionary and effective model of coaching to be developed in the last ten years – Betska K-Burr's Power Coaching® with Mind-Kinetics®. – Rey Carr, Peer Resources, 2011

CLI has been advancing the field of effective Professional Executive, Business, and Life Coaching, developing the award-winning methodology PCMK™, a Coach Training model that honours, supports and enlightens the spirit, mind and body. CLI's Universal tools offer **a holistic, cross-cultural, and integrative approach** to coaching, including the whole person and all areas of life.

This Signature System is deeply rooted in the cutting-edge understanding of cell biology, neuroscience, and the expansive benefit of **activating Whole Brain Thinking**. This pivotal knowledge of how to shift human behavior, coupled with embracing the intrinsic divine and human spirit present, creates a unique, all-encompassing approach to coaching, providing the opportunity to **truly tap into the highest power and genius in each and every person**.

Join CLI's global community of dedicated, international, professional coaches Leading Change with Logic and Heart

Why Come to **CLI** for your Coach Training?



Coach with Confidence and Effective Measurable Results

Ignite Values-Based Leadership in every area of Life

Solve tough problems with Innovative Solutions

Coach at the Subconscious Level for Permanent Positive Change

Eliminate old Beliefs and Powerfully Shift Behaviours

Succeed with Executive Tools to expand Leadership Competencies

Excel as an Executive, Business and Life Coach

Contribute to Harmony, Peace and Purpose

Learn how to Build a Booming Business

Coach Groups of 2-2000+, with ease

Inspire Whole Brain - Genius Thinking

Advanced Coaching for ALL major Life Issues and Goals

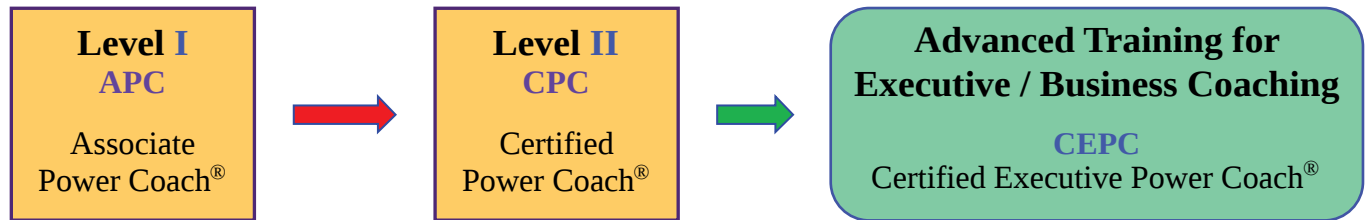
Become a Trainer/Facilitator of Corporate and Public Programs

CLI's in-depth, step-by-step, LIVE, Signature Coach Training Program, offered On-Site, by Distance Learning, or Blended combination of both, provides you with ALL the essential Coaching Skills, Leadership Tools and Practices required to be a highly effective, successful, and internationally recognized Certified Life, Executive, and/or Business Coach with professional standards.

The results are remarkable! With CLI's powerful, award-winning set of methodologies at your command, you, your clients and organization will prosper as you, now, address every challenge, issue and goal at an entirely new level of thinking, that sparks innovation, insightful solutions, and clear action steps forward – *sparking profound positive change.*

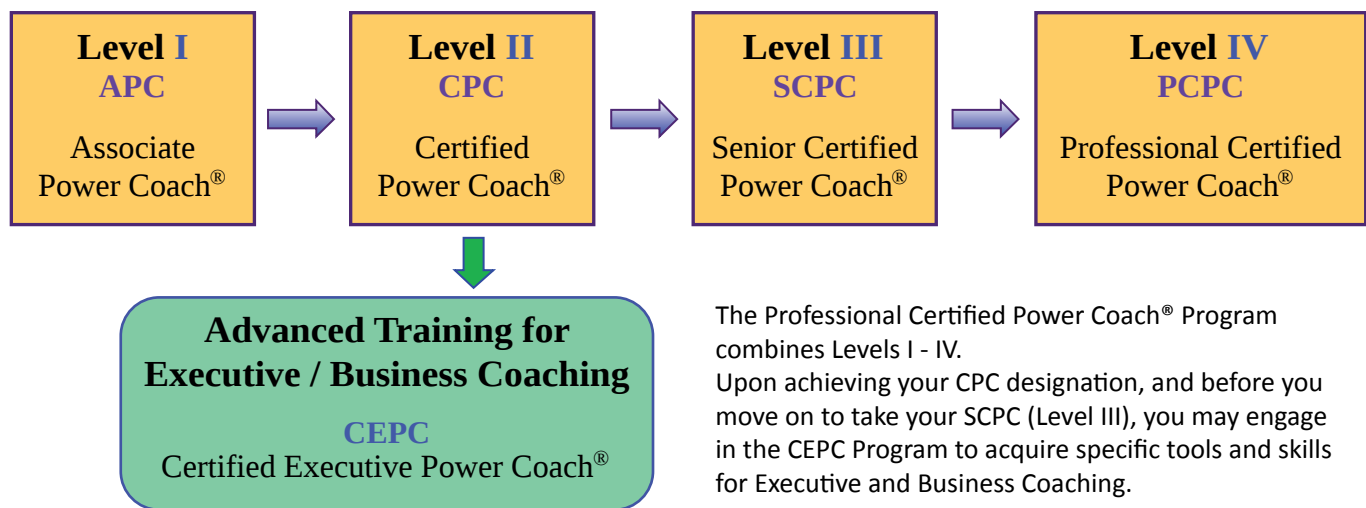
Choose from Two Stellar Training Programs

Certified Power Coach® Program



The Certified Power Coach® Program combines Levels I and II. Upon achieving your CPC designation you can move on to learn specific tools and skills for Executive and Business Coaching to attain your Certified Executive Power Coach.

Professional Certified Power Coach® Program



The Professional Certified Power Coach® Program combines Levels I - IV.

Upon achieving your CPC designation, and before you move on to take your SCPC (Level III), you may engage in the CEPC Program to acquire specific tools and skills for Executive and Business Coaching.

Join us Today to Grow, Prosper and Seed the World with Positive Change

Leading Change with Logic and Heart

Since 1991, Coaching and Leadership International Inc., headquartered in Canada, has been transforming lives, businesses, and the coaching industry around the globe, Leading Change with Logic and Heart.

Step into your purpose, expand your potential, and excel both personally and professionally.



Betska K-Burr & John Burr, Co-Presidents



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